

# Accelerate Your AI Journey with Zensar’s Data Annotation Services

High-quality, domain-specific annotations for AI/ML models at scale

AI models are only as good as the data they learn from. Our annotation services ensure accuracy, speed, and compliance, enabling enterprises to unlock the full potential of AI.



## Success story

### Expanding possibilities:

#### Accelerating LLM readiness for a global GPU and AI leader

##### Client:

A global pioneer enabling AI innovation in deep learning, HPC, and generative AI, faced challenges in scaling their AI team, onboarding infrastructure, and ensuring quality in prompt validation for LLM development.

##### Solution:

We delivered a comprehensive solution by deploying 200 engineers in just six weeks, establishing end-to-end data operations, and implementing robust prompt-response validation workflows.

##### Impact:

30% reduction in turnaround time

75% faster resource ramp-up

50% improvement in LLM accuracy

40% reduction in rework

- setting new industry benchmarks for efficiency and quality in AI data annotation and operational excellence.



## Services Offered

- **Annotation Ops as a Service** for text, images, audio, video, and tabular data
- **Data enrichment** by adding structure, context, and metadata, making it more useful and actionable
- **Content generation** to automate the creation of knowledge assets like such as summaries, FAQs, and product product content information



## Benefits

- **Enhanced AI models:** Up to 20% improvement in the outcome of AI models
- **Quick scale-up:** One-stop shop with a reliable talent pool for multiple languages and domains
- **Multi-product alignment:** We have robust engagement partnerships with multiple market tools and products



## Our Partners



SuperAnnotate



Segments.ai



roboflow



DataLoop



Helicone

To connect with our experts and know more, please reach out to us at [info@zensar.com](mailto:info@zensar.com)

## Zensar services



Application services



Artificial Intelligence



Cloud Infrastructure and Security Services



Data engineering and analytics services



Marketing and engagement



Product and Platforms