

# **Enterprise Change Management**

# **Empowering people for seamless transformation**

Our Enterprise Change Management service ensures the smooth adoption of new technologies and processes, including platforms like Oracle, SFDC (Salesforce), SAP, Workday, and MS Dynamics, by focusing on the human aspect of transformation. We understand that successful change is not just about new systems but people's ability to adapt and embrace these changes. Our approachincludes thorough stakeholder analysis, effective communication strategies, comprehensive training, and continuous support to align employees with the new vision. Incorporating ongoing measurement and feedback, we help organizations achieve sustainable results, enhance employee engagement, and maximize business value.



#### **Success Story**

#### **Expanding possibilities:**

#### **Oracle Cloud change management**

Client: Global cloud solution provider

We implemented a user-centric approach, strategic engagement, and a targeted rollout campaign to align business processes and measure success, ensuring effective change management and solution adoption throughout the lifecycle.

The change management led to a 70 percent adoption increase, 25 percent higher ROI, 50 percent better employee engagement, 35 percent faster time-to-value, and 20 percent revenue growth.





# **Services offered**

- Enterprise consulting
- Strategy assessment
- Cloud adoption assessment
- Organization readiness assessment
- Gap analysis
- Alignment
- Governance
- Resistance mitigation and champion development
- Success measurement and optimization
- Business process gaps management
- Instructional design
- Business process flows and videos
- Asset construction
- Training facilitation
- Coaching and mentoring
- Hands-on solution support



## **Benefits**

- Increased adoption rates
- Improved return on investment (ROI)
- Enhanced employee engagement
- Faster time-to-value

Schedule a complimentary 30-minute discussion with our experts and start your digital transformation journey today!

Write to us at info@zensar.com

100+ Active clients **2500+** Experts

2000+
Enterprise
certified workforce

2500+ ERP projects executed

## **Zensar services**



Cloud, infrastructure, and security services



Experience services



Advanced engineering services



Data engineering and analytics services



**Application services**